

# Medical Aesthetics Insights



## Client

Management consulting firm studying medical aesthetics technology.



### **Targeted Experts**

Small and medium practices using EHR software.



### Challenge

Gathering insights on EHR software usage and satisfaction.



### Solution

Targeted plastic surgeons and clinical managers in practices specializing in medical aesthetics.



#### Outcome

Achieved high response rates and provided detailed insights into EHR software usage.

